

1995 FORD  

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ASPIRE





# FORD ASPIRE



Ford Aspire is the perfect car for those looking for something better. In the first place, it benefits from the firm Ford commitment to quality. And, for a subcompact car, it's big on standard equipment, which means you don't have to give up the features you desire for affordability.

## SAFETY AND COMFORT

Aspire is also big on safety — it was the first car in its class to provide standard driver and passenger air bags to supplement the safety belts. It was also the first car in its class with an optional 4-wheel anti-lock braking system.

Then there's room and comfort. Aspire is surprisingly spacious. Its interior is not only stylish, it's designed for space efficiency. And there's a choice between 3-door and 5-door bodystyles.

## PERFORMANCE AND ECONOMY

Aspire does, of course, provide the benefits that *are* expected in a car its size. Economy, for one (EPA estimates are 36 city/42 hwy manual; 29 city/34 hwy automatic). Yet the 1.3L I-4 engine also offers a good measure of power. This blend of performance and economy makes Aspire well suited for both stop-and-go city traffic and highway cruising.

Aspire can fit nicely into all kinds of budgets. Family car, second car, third car—it brings peace of mind to a variety of transportation needs. And it's compelling proof that safety and style don't have to carry an astronomical price tag.

*Aspire 5-Door in  
Laguna Blue Clearcoat  
Metallic shown with  
optional 6-spoke  
aluminum wheels.*









# ASPIRE COMFORT & CONVENIENCE

Wheelbase and overall length measurements help position a car as to relative size compared to others in the marketplace. When it comes to a car as well designed as Aspire, however, these numbers can be a bit deceiving. Despite the trim exterior which helps it maneuver and park with delightful ease, Aspire's interior compartment is impressively roomy. It's a small car that "drives big."

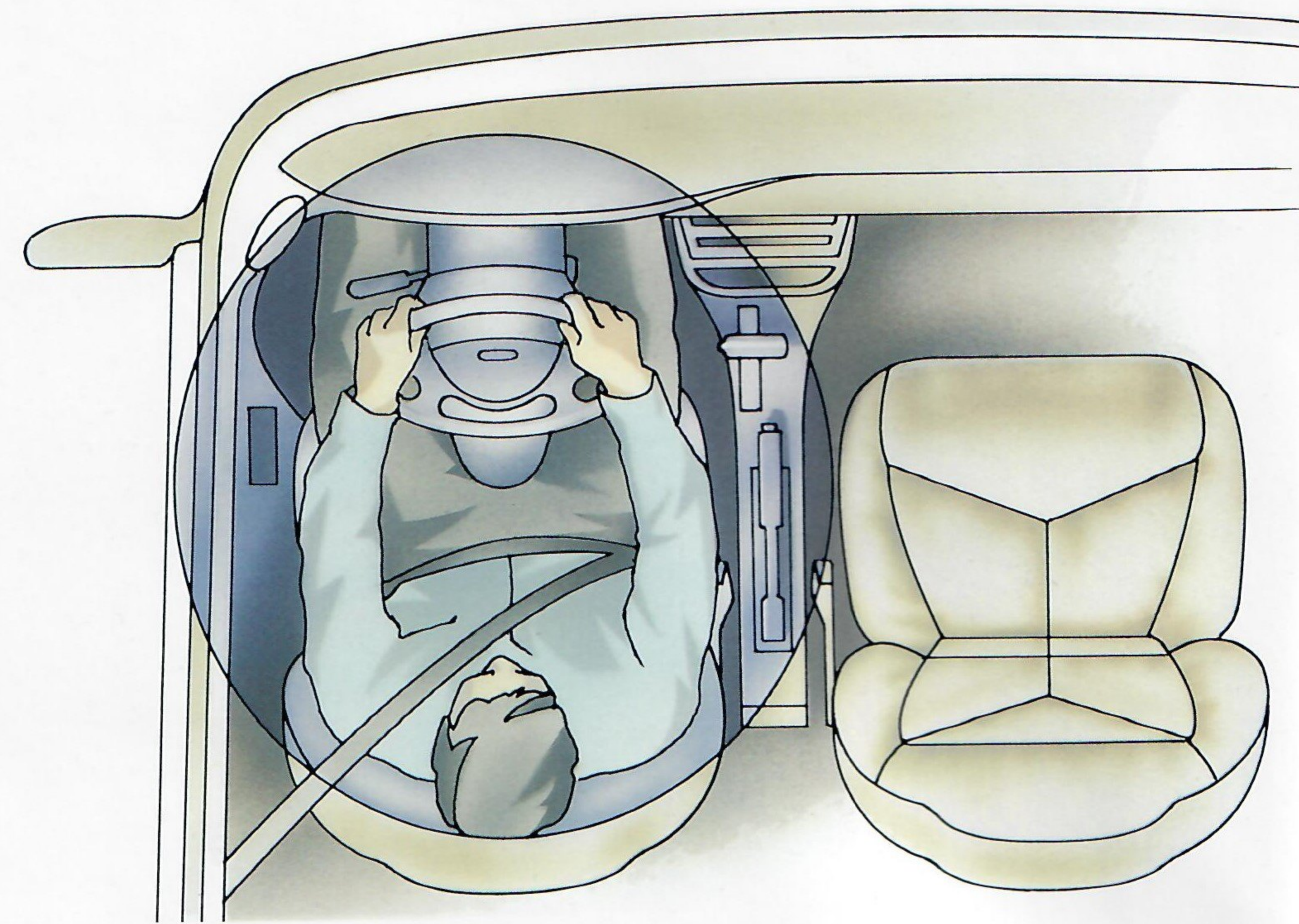
## A THOUGHTFUL, PRACTICAL DESIGN

Designing a subcompact car is a very demanding proposition. The shape must certainly

be appealing to the eye. At the same time, though, it must allow the engineers

to make the most of the interior for the comfort and convenience of passengers.

In Aspire, attractive styling goes hand in hand with functional integrity. An ergonomic design makes excellent use of available space and makes identification and operation of controls easy. Front occupants enjoy an elevated, "command" seating position while those in



the rear experience the kind of roominess normally associated with larger cars.

## GREAT PASSENGER/CARGO VERSATILITY

In addition to its uncommon comfort, Aspire also offers a lot of versatility for both passengers and cargo. In the 3-door model, the rear seat backs can be folded forward to form a cargo area. If more space is needed, the entire rear seat assembly can be folded up against the front seat backs to form a flat load floor and take advantage of the maximum storage capacity.

With the split/fold rear seat, available with both 3-door and 5-door, (part of the optional Interior Decor and Convenience Group with Aspire; standard in Aspire SE) there's even more flexibility. One seat back can be folded forward to accommodate a passenger along with long cargo (skis for example), or both can come forward when cargo takes precedence.

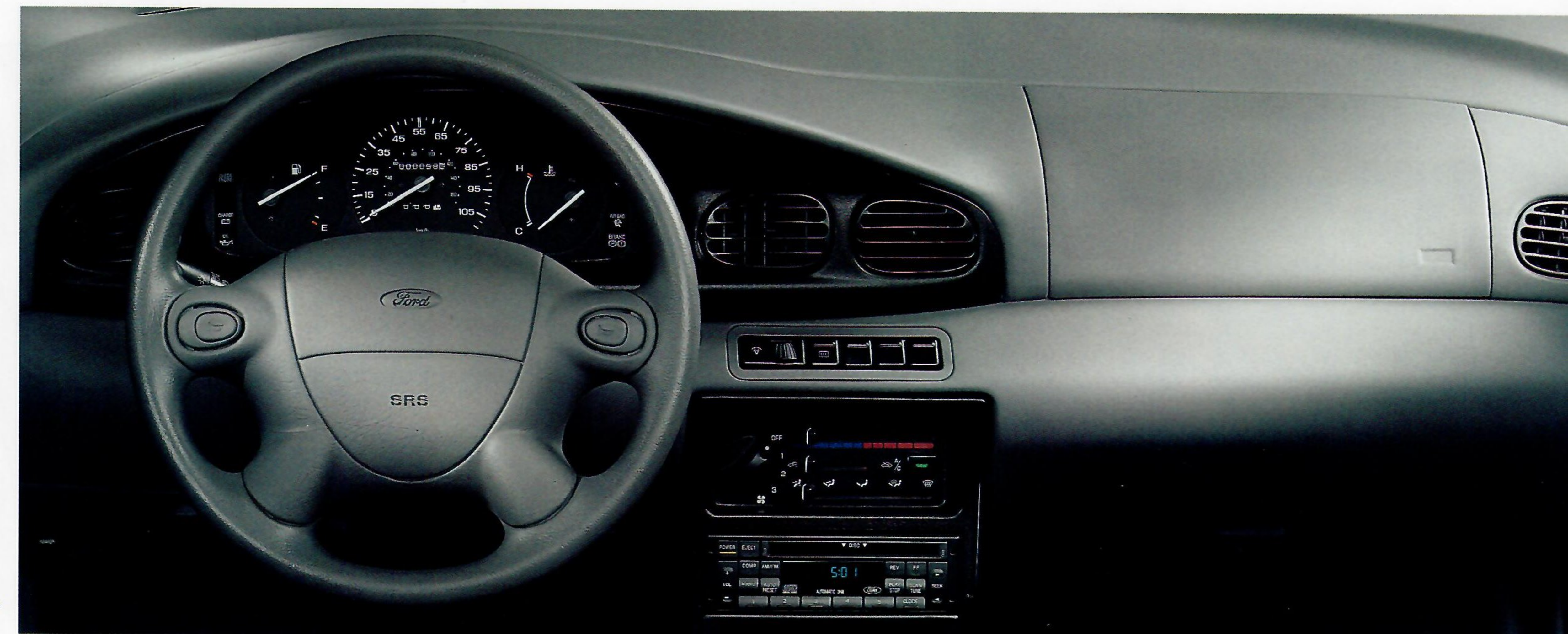
Designing a subcompact car is very demanding. Careful interior design has made Aspire ergonomically efficient.



Aspire SE features front sport cloth and vinyl reclining buckets. With the 3-door model, they include the convenience of a passenger-side memory seat back.

Enjoy the superb reproduction technology of digital sound with Aspire's optional AM/FM stereo compact disc radio.

Radio and climate controls are conveniently located in the console's front panel.



## AIR CONDITIONING THAT'S CFC FREE

Another thoughtful feature is Aspire's optional air conditioning system. Available with all models, it's CFC free for the benefit of the environment. It helps to prevent further ozone depletion while it keeps things pleasant inside. The system also includes tinted glass.

## INTERIOR ENHANCEMENT

If you choose the standard Aspire model, you can opt for the *Interior Decor and Convenience Group* to enhance your driving enjoyment. It includes interval windshield wipers, dual remote-control outside mirrors, premium cloth and vinyl seats, versatile split/fold rear seats, handy front door map pockets, cloth door trim inserts, a convenient package tray cover and a cargo light.



Above: Aspire's ergonomically designed instrument panel. Gauges are easily identified and controls are easily reached and operated. Fuel and water temperature gauges are standard, along with a trip odometer. A tachometer is included with Aspire SE.

Left and below: Aspire's rear seat back (split seat backs in SE and with optional Interior Decor and Convenience Group) can fold forward to accommodate storage. In the 3-door, the entire assembly can then be folded up against the front seat backs for increased cargo capability and a flat floor (not shown).



# ASPIRE CAPABILITY

Although Aspire's smooth styling is indeed eye-catching, it's what's under the skin that provides the real driving satisfaction. A lot of capability is built in. Engineered to be a satisfying blend of performance characteristics, Aspire is equally at home in stop-and-go city traffic or out on the open road.

## ASPIRE'S POWERTRAIN

The 1.3 liter I-4 engine provides plenty of power, yet is designed to achieve impressive fuel economy (EPA estimates are 36 city/42 hwy manual; 29 city/34 hwy auto). Multiple-port electronic fuel injection ensures improved operation, smooth running and easy starting, even in temperature extremes.

The standard manual trans-axle has a fifth overdrive gear to reduce engine wear and help stretch the mpg. Likewise, the optional 3-speed automatic has a lock-up feature for greater operating efficiency.

## GOOD ROAD MANNERS

Aspire features an optional computer-controlled anti-lock braking system which provides added control in many hard braking situations (see page 10). The standard braking system is comprised of hard-working discs up front and self-adjusting drums in the rear for sure-footed stops.

Aspire's front-wheel-drive design puts the weight of the engine and transaxle over the

driving wheels for added traction. The widest stance in its class provides stability and good overall balance. 165/70R13 BSW all-season tires feature a road-gripping tread designed to optimize traction over a range of conditions.

The rack-and-pinion steering system is firm and precise and provides good road feel. The smooth-riding MacPherson strut front suspension includes a stabilizer bar

to help prevent vehicle sway. The torsion-beam rear suspension (with a stabilizer bar built in) is engineered to maintain the proper camber angle whether turning or going straight. Its simple, space-efficient design also allows a low cargo area floor which means increased luggage capacity.



*Above: The Aspire 3-Door shown in Vibrant Red. A lot of capability in a trim package.*

*Right: The sport-minded Aspire SE 3-Door shown in Crystal White.*



*Above (top to bottom): Aspire's trim size gets it in and out of the tight spots. Stabilizer bars contribute to Aspire's nimble handling. Even with the rear seat(s) in the normal position, Aspire offers 17 cubic feet of cargo space in the 5-door model (14.9 in the 3-door). With the seat(s) folded down, capacity grows to 41 cubic feet (37.7 in the 3-door).*



# ASPIRE SAFETY & ENGINEERING

When it comes to the automobile, there's certainly no issue more important than occupant safety. The well-being of passengers is the concern of every driver. That's why safety has always been such a high priority at Ford Motor Company.

## A HISTORY OF LEADERSHIP

As early as 1956, Ford cars had standard features such as safety door latches, energy-absorbing (deep-dish) steering wheels and strengthened seat anchors. In that same year we also offered safety belts as well as energy-absorbing instrument panels and sun visors — features that have since become standard equipment on all automobiles. In the 1960s, disc brakes and collapsible steering columns became available. In the '70s, we were the first U.S. manufacturer to install three-point safety belts.

Aspire's 5-mile-per-hour bumpers are designed to protect lamps, cooling system, exhaust and other body components in the event of a minor impact.

Front-wheel drive gives Aspire good traction in adverse driving conditions such as snow or mud.

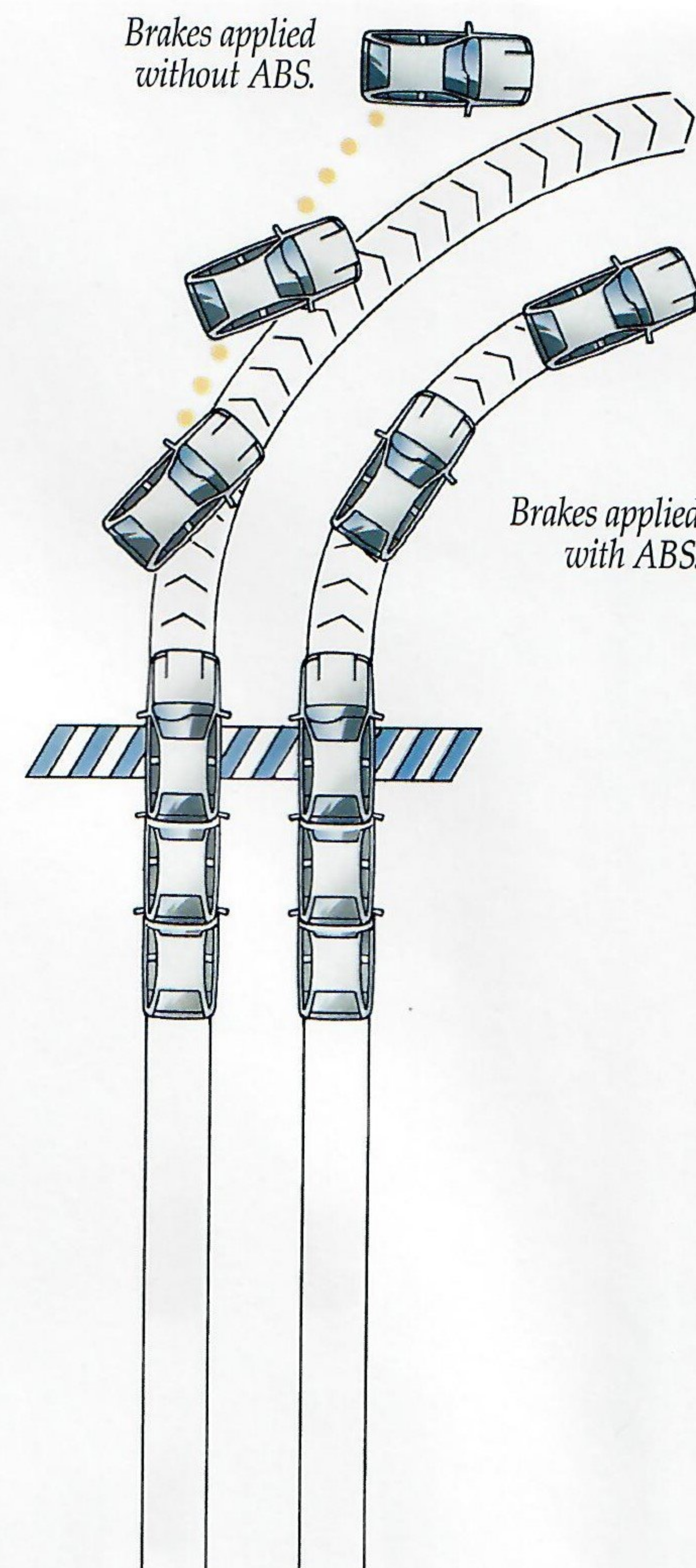
In the '80s, we were the first U.S. manufacturer to offer electronic 4-wheel anti-lock brakes in passenger cars.

## STANDARD DUAL AIR BAGS

Aspire is an excellent example of Ford's leadership in the area of safety. It was the first car in its class to offer standard driver and front passenger air bags. Together with properly worn lap/shoulder safety belts, the air bags help protect the vehicle's occupants in certain moderate to severe frontal impacts and are one of the most effective passenger restraint systems available in automobiles today.

## OPTIONAL ANTI-LOCK BRAKE SYSTEM

Aspire was the first car in its class to offer an optional 4-wheel anti-lock system to augment the power front disc/rear drum brakes. This system helps prevent wheel lockup due to hard braking. With anti-lock, each wheel is monitored during braking. If impending lockup is detected, brake pressure is automatically modulated many times per second. The brakes are applied and then released repeatedly in the same way you were probably taught



Above: Optional anti-lock brakes help to provide more controlled stops when hard braking may otherwise cause the wheels to lock up.

to "pump your brakes" if you felt a loss of traction. But the speed of the anti-lock braking system far exceeds human capability, providing the driver a much greater degree of steering control during hard braking situations on a variety of slippery road surfaces.

## FRONT-WHEEL-DRIVE TRACTION

Aspire's front-wheel-drive configuration puts the weight of the engine and transaxle over the driving wheels. This arrangement can help improve traction under adverse conditions such as snowy roads.

## CHILDPROOF LOCKS

To all parents, the safety of their children is paramount. Aspire's "childproof" rear door locks on 5-door models help keep curious little fingers out of mischief. When activated, the rear doors can't be opened from inside. It's one less worry while you're trying to concentrate on driving.

## DUAL OUTSIDE MIRRORS

When it comes to the road, the more you can see, the better prepared you're going to be for any eventuality. That goes for what's behind you as well as what's ahead. As a measure to help increase driver visibility, all Aspire models provide dual outside rearview mirrors as standard equipment.



Above: Aspire was the first car in its class to offer driver and front passenger air bags as standard equipment to supplement the lap/shoulder belts.

Left: Rear seat passengers are provided full lap and shoulder belts which offer better overall protection than simple lap belts.



Far left: 5-door models feature childproof locks in the rear doors which, when activated, prevent accidental opening.

Left: Dual outside mirrors are standard. A remote-control feature is added with the Interior Decor and Convenience Group and with SE.





# THE OWNERSHIP EXPERIENCE



We've gone to great lengths to make the experience of driving a new Ford Aspire enjoyable. The experience of ownership, too. We stand behind your car with our 36-month/36,000-mile bumper-to-bumper limited warranty. And we look after *you* with our no-cost Roadside Assistance Program. You can expect nothing less from a "customer-driven" company.

## ROADSIDE ASSISTANCE PROGRAM

Every new Ford includes the assurance of an emergency no-cost Roadside Assistance Program provided by Ford Auto Club, Inc. during the 3-year/36,000-mile bumper-to-bumper

warranty period. Help is just a toll-free phone call away, 24 hours a day, anywhere in the 50 United States should you need any towing assistance, fuel delivery, tire change, a jump start, or even help when you're locked out of your car. Ask your Ford Dealer for complete details on the Ford Roadside Assistance Program and also for a copy of the limited warranty.

## BUMPER-TO-BUMPER COVERAGE

The 36-month/36,000-mile bumper-to-bumper coverage of Ford's new vehicle limited warranty covers the complete vehicle (except tires, battery,

service adjustments and other items covered under separate provisions) against defects in factory-supplied materials or workmanship. For complete information, see your dealer.



Ford Credit is a full service company that makes a wide variety of financing and leasing programs available to qualified buyers through the Ford Dealer of your choice. Through Ford Credit's financing or Red Carpet leasing, arrangements suited to your special needs can be made quickly and conveniently right at the dealership. Ask

your dealer for the facts on any of Ford Credit's financing or lease plans.

## FORD CITIBANK CREDIT CARD

Using your Ford Citibank Visa® or MasterCard® could earn you hundreds, even thousands of dollars from Ford toward the purchase or lease of a new Ford, Lincoln or Mercury product. To apply or get more information, call 1-800-374-7777. Or visit a Ford or Lincoln-Mercury Dealer, or a branch office of Citibank.



Optional Ford Extended Service Plans can cover major components on new Ford cars

and light trucks for longer than the vehicle's basic warranty. Your dealer has full details.

## DEALER-INSTALLED ACCESSORIES

The enjoyment of owning a new car begins before you take delivery, when you're selecting colors and features. Along with the items on pages 14-15, there are Ford-brand accessories available at your dealer. They meet or exceed our strict specifications, and are custom designed and manufactured to complement the style and quality of your Ford-built vehicle.

*The 1995 Aspire 5-Door  
Iris Clearcoat Metal*



# FEATURES & OPTIONS

## EXTERIOR FEATURES

	Aspire	Aspire SE
Body-color front and rear bumpers with integral rub strips and front spoiler	S	S
Body-color grille	S	S
Aerodynamic halogen headlamps	S	S
Fog lamps	—	S
Dual foldaway outside mirrors	S	—
Dual manual remote-control outside mirrors	—	S
Color-keyed bodyside protection moldings	S	S
Monochromatic styling theme	S	S
Rear liftgate spoiler	—	S
13" styled steel wheels with full argent wheel covers	S	S
13" 6-spoke aluminum wheels	O <sup>(1)</sup>	O
Blackout treatment on windshield wipers, windshield molding, door handles, greenhouse, door and window frames	S	S

## SAFETY

Air bag supplemental restraint system for the driver and front passenger; manual front seat lap/shoulder belts; manual 3-point rear lap/shoulder belts	S	S
Anti-lock braking system	O	O

## COMFORT AND CONVENIENCE

Molded door trim with integral armrests	S	—
Full door trim with sport cloth inserts	—	S
Side window demisters	S	S
Fuel and water temperature gauges and trip odometer	S	S
Tachometer	—	S
Two-speed windshield wipers	S	S
Inside hood release	S	S
Day/night inside rearview mirror	S	S
Glove box	S	S
Full-length console with dual cup holders	S	S
Courtesy lamps	S	S
Dual rear coat hooks	S	S
Color-keyed carpeting on floor and in luggage compartment	S	S
Color-keyed luggage compartment with molded side trim	S	S
Soft-feel shift knob	S	S
Cigarette lighter	S	S
Front and rear ashtrays	S	S
Air conditioning (a CFC-free system); includes tinted glass	O	O
Interior Decor and Convenience Group (includes interval windshield wipers, package tray cover and cargo light, dual remote-control outside mirrors, premium cloth and vinyl seats, split/fold rear seats, front door map pockets and cloth door trim inserts)	O	—

	Aspire	Aspire SE
Interval windshield wipers, package tray cover and cargo light, dual remote-control outside mirrors and front door map pockets	—	S

## SEATING

Front cloth and vinyl high-back reclining bucket seats (passenger-side memory seat back with 3-door)	S	—
Front sport cloth and vinyl high-back reclining bucket seats (passenger-side memory seat back with 3-door)	—	S
Full-fold bench-type rear seat (flip/fold with 3-door)	S	—
Split-fold rear seat	—	S

## FUNCTIONAL

Maintenance-free battery	S	S
Automatic transaxle	O	—
Power steering (5-door with automatic transaxle only)	O	—
Rear window defroster	O	O

## SOUND SYSTEMS

Radio preparation package (includes antenna cable and wiring for 4 speakers)	S	—
Electronic AM/FM stereo radio with clock	O	S
Electronic AM/FM stereo radio with cassette player	O	O
Premium sound audio system with electronic AM/FM stereo radio and cassette player	O	O
Premium sound audio system with electronic AM/FM stereo compact disc radio	O	O
<sup>(1)</sup> 5-door only.		

## PRODUCT CHANGES

Following publication of the catalog, certain changes in standard equipment, options, prices and the like, or product delays, may have occurred which would not be included in these pages. Your Ford Dealer is your best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations.



Left: Aspire's standard styled steel 13"x 4.5" wheels with full argent wheel covers. Right: Optional 13"x 4.5" 6-spoke aluminum wheels.



Silver  
Clearcoat Metallic



Vibrant Red



Iris Clearcoat Metallic



Laguna Blue  
Clearcoat Metallic



Cayman Green  
Clearcoat Metallic



Teal Clearcoat Metallic



Crystal White

Interior trim color: Opal Grey

# SPECIFICATIONS

## Engine

Type	In-line 4-cylinder
Valves	8
Displacement	1.3L (80.7 cu. in.)
Horsepower (SAE net)	63 @ 5,000 rpm
Torque (SAE net lb.-ft.)	74 @ 3,000 rpm
Fuel system	Multiple-port electronic fuel injection

## Transaxle

Type	5-speed manual overdrive; 3-speed automatic transaxle optional (Aspire)
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## Chassis

Body type	Unitized
Front suspension	Independent MacPherson strut-type with strut-mounted coil springs, track control arm and stabilizer bar
Rear suspension	Torsion-beam type with strut-mounted coil springs
Steering	Manual rack-and-pinion, 22:1 ratio
Brakes	Power front disc/rear drum; anti-lock system optional
Tires	165/70R13 BSW all-season
Fuel capacity	10 gallons

# DIMENSIONS

	3-Door	5-Door
Wheelbase	90.7"	93.9"
Length	152.8"	155.9"
Height	55.6"	55.6"
Width	65.7"	65.7"
Front tread	55.9"	55.9"
Rear tread	55.1"	55.1"
Front head room	37.8"	38.2"
Rear head room	35.5"	36.4"
Front leg room	41.6"	41.6"
Rear leg room	33.6"	34.2"
Front shoulder room	50.3"	50.4"
Rear shoulder room	49.3"	50.0"
Trunk or cargo volume (cu. ft.)	14.9*	17.0*
Passenger capacity	4	4

\*With rear seat up.





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